

Registrant Outreach Workshop

June 20, 2019

Welcome

Mark Wang, Director, CMR



Current Topics

- Janice Leung, Manager, Adviser/IFM Compliance
- David Rajanayagam, Senior Compliance Analyst, Adviser/IFM Compliance
- Mark French, Manager, Registration and Dealer Compliance

New Guidance is Coming

CSA Staff Notice 31-354 out tomorrow

Guidance on older & vulnerable clients

Who To Contact?

Questionable Investment Activity

- BCSC
 - Telephone: 604-899-6584 or 1-800-373-6393 (toll free across Canada)
 - Email: <u>inquiries@bcsc.bc.ca</u>

Other Forms of Financial Abuse

- SAIL (Seniors Abuse Information Line) from Seniors First BC
 - In BC: contact SAIL at 604-437-1940 or 1-866-437-1940
- RCMP or local police
- VictimLink BC
 - 1-800-563-0808

Elder Abuse Awareness Day

- BCSC InvestRight spreading awareness of Elder Financial Abuse in the month of June
- Visit InvestRight.org for resources
- Use and follow #RejectFinancialAbuse on social media



Compliance Consultants

Staff interactions with compliance consultants explained

2019 Risk Model Survey

Risk Questionnaire

- Edwin Leong, Lead Compliance Analyst, Adviser/IFM Compliance
- 2019 Risk Model Survey key dates:
- Email to be sent: June 25
- Survey deadline: July 31



Issues From the Field

- Colleen Ng, Compliance Analyst
 Adviser/IFM Compliance, Capital Markets Regulation
- Crystal He, Compliance Analyst
 Registration and Dealer Compliance, Capital Markets Regulation
- Jason Chan , Sr. Compliance Analyst
 Adviser/IFM Compliance, Capital Markets Regulation

Issues From the Field

- 1. Client Statements
- 2. Registration Issues
- 3. Know-your-client (KYC) and suitability
- 4. Policies and Procedures Manual
- 5. Personal Trading of CCO and UDP
- 6. Other Conflicts Captive Dealers & NI 81-105
- 7. Social Media

Client Statements

- Common deficiencies of <u>all</u> firms
- EMD statement issues
- PM/IFM reliance on IIROC custodian statements
- CSA Staff notice 31-347

Registration Issues

Recent changes to monthly sanctions reporting requirements

Monthly sanctions reporting requirements

- Registered firms, including all advisors and dealers, are still required under federal law to determine and disclose whether they are in possession or control property owned or controlled by designated persons subject to antiterrorism or sanctions legislation
- Reference: https://www.securities-administrators.ca/uploadedFiles/Industry Resources/STCSGuide.pdf

Registration Issues

- Recent changes to monthly sanctions reporting requirements
- Pre-approval of advice offered by AAR
- Misleading job titles
- Registerable activities
- Reporting of Outside Business Activities (OBA)

KYC and Suitability

- 2-step suitability review in PM exams
- Insufficient financial information
- Inadequate suitability assessment
- CSA staff notice 31-336

Policies and Procedures Manual

- TIPS:
 - 1. Relevance
 - 2. Updates
 - 3. Reviews
 - 4. Responsibilities
- Cybersecurity and business continuity plan
- Exemptive relief

Personal Trading of the CCO & UDP

- Documentation as evidence
- Verification of staff's compliance

Other Conflicts

Captive Dealers

- CSA staff notice 31-343
- Conflicts of interest
- Common deficiencies

NI 81-105 Mutual Fund Sales Practices

Social Media

- Wechat
- Whatsapp
- Youtube
- Facebook
- Linkedin
- Twitter
- Reddit...

Closing Remarks

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